

# SPONSORSHIP OPPORTUNITIES

## MARCHING UNITS & ENTERTAINERS

Sponsors of the 2009 St. Patrick's Parade can choose from individual units, parade divisions, or the entire parade. Amounts and availability are outlined below and sponsor benefits are outlined on the reverse side.

Amount	Unit	Quantity
\$500-1,500	<b>General Entertainment Marching Units</b> Such as: <i>Bektash Clowns, Irish Dancers, Red Star Twirlers, Andover One-Wheelers, Gym Dandies Children's Circus</i>	Up to 10
\$850-1,200	<b>Cadence Marching Units</b> Such as: <i>Colonial and Civil War regiments</i>	3
\$1,500-2,500	<b>Drum &amp; Bugle Corps</b> Such as: <i>Keene American Legion Band, Muchachos Sr. Drum &amp; Bugle Corps, Light Brigade Ltd. Drum &amp; Bugle Corps, St. Kevin's Emerald Knights D&amp;B Corps</i>	4
\$1,200-2,000	<b>High School Bands</b> Such as: <i>Milford High School, Hudson High School</i>	2
\$2,000-2,200	<b>High School Bands</b> Such as: <i>Londonderry High School, Salem High School</i>	2
\$1,500-1,800	<b>Bagpipe Bands</b> Such as: <i>Stuart Highland Pipe Band, NH Police Association Pipes, Manchester, NH AOH Pipes &amp; Drums, Manchester, NH, NH Professional Firefighters, Hooksett, NH</i>	4
\$2,500	<b>Coloring Contest</b>	1
\$5,000	<b>Division Sponsor</b>	4
\$7,500	<b>Parade Sponsor</b>	1

For additional information or to discuss a specific sponsorship, please call Stephanie McLaughlin at 617.899.2856



# SPONSOR BENEFITS

## Amounts \$2,499 to \$7,500

- Company name on 3' x 10' banner preceding marching unit (see example above)
- Invitation to photo opportunity when the shamrock is painted on Elm Street at Pleasant Street
- Five invitations to sponsor reception, Saturday, March 29, 5 p.m.
- Exposure on saintpatricksnh.com Web site including company logo, a 25-word company description and a hyperlink to your company's Web page on the Sponsor's page
- Dedicated press release on your company's sponsorship and involvement in the parade, including company logo
- Formal acknowledgement by emcee at Parade Viewing Stand
- Reserved seating for 10 at viewing stand with refreshments
- Formal acknowledgement by MC on MCTV broadcast and all ensuing rebroadcasts of the parade
- Acknowledgement of sponsorship in Union Leader Thank You ad

## Amounts \$1,000 to \$2,499

- Company name on 3' x 5' banner preceding marching unit
- Five invitations to sponsor reception, Saturday, March 29, 5 p.m.
- Exposure on saintpatricksnh.com Web site including company logo and hyperlink to your company's Web page on the Sponsor's page
- Dedicated press release on your company's sponsorship and involvement in the parade
- Formal acknowledgement by emcee at Parade Viewing Stand
- Reserved seating for 5 at viewing stand with refreshments
- Formal acknowledgement by MC on MCTV broadcast and all ensuing rebroadcasts of the parade
- Acknowledgement of sponsorship in Union Leader Thank You ad

## Amounts \$500 - \$999

- Name on banner preceding marching unit
- Two invitations to sponsor reception, Saturday, March 29, 5 p.m.
- Exposure on saintpatricksnh.com Web site including company logo on the Sponsor's page
- Inclusion of company name in parade press releases
- Formal acknowledgement by emcee at Parade Viewing Stand
- Reserved seating for 2 at viewing stand with refreshments
- Formal acknowledgement by MC on MCTV broadcast and all ensuing rebroadcasts of the parade
- Acknowledgement of sponsorship in Union Leader Thank You ad

## Other Donation Categories

Shamrock Club - \$250 - \$499

Gaelic Club - \$100 - \$249

Celtic Club – up to \$99

*Donations in these amounts will be listed on saintpatricksnh.com*

