

SPONSORSHIP OPPORTUNITIES

MARCHING UNITS & ENTERTAINERS

Sponsors of the 2010 St. Patrick's Parade can choose from individual units, parade divisions, or the entire parade. Amounts and availability are outlined below and sponsor benefits are outlined on the reverse side.

Amount	Unit	Quantity
\$750-1,750	General Entertainment Marching Units Such as: <i>Bektash Clowns, Irish Dancers, Red Star Twirlers, Andover One-Wheelers, Gym Dandies Children's Circus</i>	Up to 10
\$1100-1,450	Cadence Marching Units Such as: <i>Colonial and Civil War regiments</i>	3
\$1,750-2,750	Drum & Bugle Corps Such as: <i>Keene American Legion Band, Muchachos Sr. Drum & Bugle Corps, Light Brigade Ltd. Drum & Bugle Corps, St. Kevin's Emerald Knights D&B Corps</i>	4
\$1,450-2,250	High School Bands Such as: <i>Milford High School, Hudson High School</i>	2
\$2,250-2,450	High School Bands Such as: <i>Londonderry High School, Salem High School</i>	2
\$1,750-2,050	Bagpipe Bands Such as: <i>Stuart Highland Pipe Band, NH Police Association Pipes, Manchester, NH AOH Pipes & Drums, Manchester, NH, NH Professional Firefighters, Hooksett, NH</i>	4
\$2,750	Coloring Contest	1
\$5,250	Division Sponsor	4
\$7,750	Parade Sponsor	1

For additional information or to discuss a specific sponsorship, please call Stephanie McLaughlin at 617.899.2856



2010 SPONSOR BENEFITS

Galway Sponsor: \$5,000 to \$10,000

- You will receive all of the privileges of the Clare Sponsor in addition to:
- Dedicated press release on your company's sponsorship and involvement in the parade

Clare Sponsor: \$2,500 to \$4,999

- You will receive all of the privileges of the Tipperary Sponsor in addition to:
- Company name on 3' x 10' banner preceding marching unit
- Invitation to photo opportunity when the shamrock is painted on Elm Street at Pleasant Street
- Reserved seating for 10 at viewing stand with refreshments
- 5 Invitations to sponsor reception, Saturday, March 27, 5:30 p.m.

Tipperary Sponsor: \$1,000 to \$2499

- You will receive all of the privileges of the Limerick Sponsor in addition to:
- Company name on 3' x 5' banner preceding marching unit
- Five invitations to sponsor reception, Saturday, March 27, 5:30 p.m.
- Exposure on saintpatricksnh.com Web site including company logo and hyperlink to your company's Web page on the Sponsor's page
- Reserved seating for 5 at viewing stand with refreshments

Limerick Sponsor: \$500 to \$999

- Name on banner preceding marching unit
- Two invitations to sponsor reception, Saturday, March 27, 5:30 p.m.
- Exposure on saintpatricksnh.com Web site including company logo on the Sponsor's page
- Inclusion of company name in parade press releases
- Formal acknowledgement by emcee at Parade Viewing Stand
- Reserved seating for 2 at viewing stand with refreshments
- Formal acknowledgement by MC on MCTV broadcast and all ensuing rebroadcasts of the parade
- Acknowledgement of sponsorship in Union Leader Thank You ad

Kerry Sponsor: \$250 to \$499

- You receive your name displayed on the Parade web site under List of Sponsors
- Two invitations to sponsor reception, Saturday, March 27, 5:30 p.m.

Cork Sponsor: \$100 to \$249

- You receive your name displayed on the Parade web site under List of Sponsors

